

**BARRIE'S PARK PLACE PROUD TO
HOST LIVE 8 CONCERT**

On July 2nd the world's attention will be on Barrie, Ontario, Canada as it hosts one of eight concerts being held around the world to raise awareness about poverty in Africa. Park Place will host the event on its 80 hectare property – which is fully equipped to handle the estimated crowd.

Park Place was formerly known by many concert goers as Molson Park – home of large scale concerts such as Lollapalooza and Edgefest. Molson's sold the property to developers North American (Park Place) Corporation three years ago. Since that time Park Place has maintained a relationship with concert producers House Of Blues Concerts Canada.

“We are thrilled to host a concert of this magnitude and importance on our property,” said Terry Coughlin, Managing Partner of Park Place. “This is an important world event and I think it is great that we can play a small part in raising awareness about significant world issues and provide Barrie with some international profile at the same time.”

It is important to note that Park Place is simply providing the venue and is not in any way involved with the coordination or promotion of this event. Inquires regarding vending, volunteering, obtaining tickets etc. will not be dealt with by Park Place.

For ticket information: TicketMaster (phone number and web address)

All other inquiries: House of Blues Concerts Canada (phone number and web address)