

### FACT SHEET

#### THE DEVELOPMENT

- Park Place is a 200-acre mixed-use development planned for the former Molson Park property.
- Once complete, it will be home to:
  - a prestige business park for corporate head offices
  - one of Canada's first "lifestyle" centres featuring up-scale retail, exciting restaurants, medium format retail, hotels and entertainment
  - industrial/manufacturing buildings
  - a 20-acre environmentally protected area with walking trails for everyone's use.
- The unique shopping, entertainment, dining and accommodation offerings will make Barrie an exciting place to live, work and play and will bring thousands of new tourists to this community.

#### JOBS

- Park Place will attract more than 300 new, corporate, retail, professional, industrial, and hospitality businesses to Barrie.
- More than 4,500 new permanent jobs will be created, averaging approximately \$17 per hour.
- There will be jobs suited to everyone - opportunities for professional, manufacturing, retail or hospitality - employment in a full-time or part-time capacity.
- 500 people will be kept employed in construction each year while the site is being developed.

#### REVENUE FOR BARRIE

- Park Place will generate over \$145 million of employment income into the Barrie economy each year.
- It will be a catalyst for helping to solve south-end traffic problems by directly contributing funds needed to accommodate the development and through the \$16 million in development fees and levies paid to the City of Barrie for infrastructure improvements.
- Once complete, it will contribute approximately \$10 million dollars every year to the municipal tax base. This will increase Barrie's non-residential revenue stream by 22 per cent.

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